

A Report on Innovation & Entrepreneurship Sensitization I

Organizing School: School of Arts and Humanities

Organizing Department: - SOAH

Event Title: Innovation & Entrepreneurship Sensitization

Event Date: 21st July 2026

Event Type: Sensitization Session

Venue: B 107

Name of Coordinator(s): Prof Disha P Kariya

Name of Experts (if any): Dr Ashok Thummar, Convener DSU Innovation Cell

Participation:	Girls - 34	Boys - 23	Faculties - 3	Total - 60
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Objective of the Event:

1. To sensitize students regarding the importance of creative thinking, problem solving, and entrepreneurial mindsets within the arts and humanities domains.
2. To raise active awareness about the Student Startup and Innovation Policy (SSIP) and the University's innovation ecosystem.
3. To encourage students to transform innovative ideas into viable prototypes, projects. Or social ventures.

Brief Summary of the Event:

School of Arts and Humanities (SOAH) organized an interactive sensitization session titled Innovation & Entrepreneurship Sensitization at Room B 107 to bridge the gap between humanities education and real-world problem-solving through structured entrepreneurial initiatives. The expert speaker, Dr. Ashok Thummar, Convener of the DSU Innovation Cell, delivered an engaging presentation detailing how creative disciplines can generate high-impact social, cultural, and technological innovations while highlighting the various funding mechanisms, incubation opportunities, and Intellectual Property Rights (IPR) support available under the Gujarat Government's Student Startup & Innovation Policy (SSIP 2.0). During the event, 57 students and 3 faculty members were guided through identifying everyday societal challenges, understanding the complete lifecycle of an idea from ideation and Proof of Concept to prototype development and patenting, and leveraging university incubation support alongside expert mentorship. The session concluded with an open Q&A where participants actively discussed preliminary ideas ranging from digital content creation to community-focused social enterprises.

CO-PO Mapping:

This event matches PO 12 (Innovation and Adaptability) and PO 1 (Critical Thinking and Problem-Solving) from the School of Arts and Humanities B.A. Semester 5. Specifically, it aligns with CO 1, CO 2, CO 3, and CO 4 of *19th Century English*

Literature: The Victorian Age (2BAEN502), CO 1, CO 2, and CO 3 of History of English Language (2BAEN502), as well as CO 1, CO 2, CO 3, and CO 4 of Literary Criticism: From Plato to Coleridge (2BAEN503), as all three major papers strongly emphasize developing creative problem-solving, adaptive mindsets, and critical analysis.

Justification:

Innovation and Adaptability: The session directly introduced students to creative problem-solving, entrepreneurship, and SSIP 2.0 frameworks, encouraging them to adapt humanities concepts into practical startup ideas.

Critical Thinking and Problem-Solving: Students were guided to identify real-world societal challenges and evaluate the step-by-step lifecycle of an idea—from ideation to developing viable prototypes and solutions.

Photograph(s) of Event with Caption:



Link for Geo-Tag Photograph(s):

<https://photos.app.goo.gl/8C3HAUauBWBnkjNCA>

